



## Top News

**P.1** Purebase Metakaolin pour at UCPRC Lab2Slab2Practice Event

**P.2** Shade Advantage Production-Natural Pozzolan Association Symposium - Editor's Note

## Purebase participates in University of California Pavement Research Center's Lab2Slab2Practice Test Slab Pour Event

On April 17th, Purebase Corporation proudly participated in the UC Pavement Research Center's (UCPRC) Lab2Slab2Practice event held at UC Davis, where a major milestone in sustainable concrete innovation was achieved — the larger pour of our metakaolin blend supplementary cementitious material (SCM) test slab. This initiative is part of UCPRC's effort to bridge the gap between labo-

ratory research and real-world application, and Purebase is honored to be a key partner in this groundbreaking project.

The Lab2Slab2Practice program is focused on evaluating new materials and methods that aim to improve pavement performance while reducing environmental impact — goals that align perfectly with Purebase's mission. Last month, our team was on-site assisting with the initial earthwork preparations, which included removing top drain rock and excavating earth to accommodate the new concrete test slabs. This laid the foundation (literally) for a series of concrete pours featuring innovative mixes, including our own metakaolin SCM.

Participating in this collaborative research initiative with UC Davis represents

an exciting step forward for Purebase. It not only showcases the capabilities of our materials, but also positions us alongside some of the leading minds in sustainable infrastructure research. We'd like to extend our gratitude to the entire UCPRC team for hosting a successful event and for their dedication to innovation in the pavement and concrete industries. We look forward to continuing our partnership as the project progresses — and to seeing how our metakaolin slab performs under real-world conditions.

Stay tuned for future updates as we monitor results and work toward building a cleaner, stronger, and more sustainable future in construction.



# Spring is in Full Swing & So Are We!

Purebase Corporation is in the thick of production, bagging up our very first batches of our kaolin based crop protectant, Shade Advantage, and shipping them out to our clients. The hot months are fast approaching, and we've already seen growers and distributors get a head start this year in orders for our organic-certified Kaolin clay crop protectant, Shade Advantage. Our customers are prepping their fields and greenhouses for the scorching summer months. don't wait until the sun takes a toll on your crops. Smart moves equals strong yields.



## Editor's Note

Dear Subscriber,

As we step into a new chapter, we're excited to announce the redesign of our company newsletter from **Innovate** to **PureGrowth**. This reflects more than just change—it captures our vision, momentum, and the opportunities ahead. Purebase is growing, evolving, and expanding its role in the sustainable materials space, and **PureGrowth** will be your inside look at the innovations, partnerships, and progress fueling that journey.

This past month, we've been especially proud of our involvement in the UCPRC Lab2Slab2Field pour event, where our company played a key role. We're eager to monitor the performance of

our metakaolin slab over the coming months—it's a testament to what innovation and partnership can achieve in the field.

We're also turning up the heat with our Shade Advantage product, right on time for the warmer months ahead. As temperatures rise, so does the demand for smart, sustainable ag solutions that help growers reduce plant stress and optimize yields.

For Purebase, participating in the NPA symposium is more than just a presence—it's a reaffirmation of our mission to deliver innovative pozzolan solutions to our industry.

Here's to progress, potential, and the path we're building toward a cleaner, smarter future.

**Please subscribe to our news at [purebase.com](http://purebase.com)**

Sincerely,  
Rachel Norris

## We're Attending!



### 2025 Natural Pozzolan Association Symposium

The Natural Pozzolan Association (NPA) is holding their third Symposium this month from May 19-21 in Ogden, Utah. As an Associate Member of the NPA, Purebase is proud to be in attendance amongst our fellow industry producers, end users, marketers, researchers, and industry specialists. Being a part of this event allows us to contribute to the evolving conversation around cleaner building practices and to showcase how Purebase is driving progress in the natural pozzolan industry. Pictured above is Purebase CEO Scott Dockter and Director of Sales and Corporate Development, David Harvery, at the 2019 NPA Symposium.