



From Earth to Field

The natural origins behind Purebase agriculture products

As harvest winds down and fields prepare for rest, it's a perfect time to reflect on where soil health truly begins — in the earth itself. At Purebase, every product we offer starts with a natural resource that has been forming for millions of years. These raw materials are the foundation of our mission to restore balance to the soil and regenerate life beneath the surface.

HUMATE ADVANTAGE®

Sourced from ancient deposits of lignite and leonardite, our Humic Advantage and Humate Advantage products are rich in organic matter, created from the slow decomposition of prehistoric plant material over millions of years.

HUMIC ADVANTAGE

These materials contain high levels of humic and fulvic acids, which are essential for soil structure, nutrient uptake, and microbial health. When added to the soil, they act like sponges — holding moisture, improving nutrient exchange, and fueling the microbial life that drives plant growth.

Top News

P.1 From Earth to Field - The origins of soil regeneration

P.2 Gratitude Grows from the Ground Up - National Farmers Day

KNOW THE DIFFERENCE

HUMATE ADVANTAGE



Form:
Solid Granular

Application:
Mixed directly into crop soil

Best For:
Pre-plant soil prep or in-field soil enrichment

Benefits:
Could improve soil structure, increase microbial activity, and enhance nutrient retention

HUMIC ADVANTAGE



Form:
Liquid Concentrate

Application:
Delivered through irrigation systems

Best For:
Ongoing crop cycles and fertigation setups

Benefits:
Could enhance nutrient uptake, boost root development, and improve water efficiency

Purebase Thanks You

As the season of gratitude arrives, we at Purebase pause to reflect on the foundation of every harvest — the soil and the farmers who care for it. Thanksgiving reminds us that every meal begins long before it reaches the table. It begins in the hands of those who nurture the land, protect its balance, and invest in the future of sustainable agriculture.

This season, we celebrate the growers who choose to farm with intention — restoring the earth's natural systems, building healthier soils, and regenerating the life beneath our feet. Their work ensures that future generations can enjoy the same abundance we give thanks for today.

This Thanksgiving, may we all remember that the richest harvests come not just from the fields we tend, but from the care and gratitude we return to the soil itself.

Gratitude Grows from the Ground Up

National Farmers Day - November 12



This month, we celebrate the people at the heart of our food system — the farmers who steward the land, care for the soil, and nourish our communities. Their work is year-round, often unseen, and always essential.

At Purebase, our mission is to stand shoulder-to-shoulder with growers by delivering natural, science-backed solutions that start in the earth itself.

On National Farmers Day, we say thank you: for the early mornings, the late nights, and the commitment to regenerative practices that leave the land better than we found it. Healthy soils grow healthy harvests, resilient farms, and strong communities. We're proud to be your partner in that work.

Here's to the growers — today and every day.

Editor's Note

Dear Subscriber,

Welcome to our November edition of our newsletter "PureGrowth", where we get to share the latest milestones and momentum at Purebase.

As the harvest season comes to a close, November invites us to pause and reflect on the land, the

hands that care for it, and the natural resources that make it all possible. This month is about gratitude: for the soil that sustains us, the farmers who nurture it, and the earth itself, which provides the raw materials that power our products and purpose.

Every product we create begins with nature's own legacy — humates drawn from ancient lignite and leonardite, minerals that

strengthen soil structure, and clays that shield crops from stress. These elements, formed over millennia, now work hand-in-hand with today's growers to regenerate the soil and restore life beneath the surface. It's a partnership that connects past and future, earth and innovation.

This month, we also celebrate and honor those who rise before the sun, face the changing seasons, and

remain steadfast in their stewardship of the land.

As Thanksgiving approaches, we're reminded that every table begins with the soil, and every harvest is a result of care, patience and balance. From our team at Purebase to every grower, partner, and supporter, thank you for helping us cultivate a healthier, more sustainable future.

Please subscribe to our news at purebase.com